



Health Education Africa Resource Team

## **FUND RAISING IDEAS**

Revised 04/15/06

We know that God has called men and women to take His gospel to the entire world. We also know that the God who called us to this task:

- ❑ Is faithful to bring it to pass (I Thess. 5:24).
- ❑ Is faithful to provide the financial support needed.

We believe that an important experience offered by participation in short term outreach is to see the Lord provide the finances needed.

HEART desires to assist in this fund raising process by providing both the training and biblical motivation for this task, but it is our policy that each team member will raise the financial support necessary to cover the costs of their trip.

Your responsibility as a member of the team is to do everything within your ability to be faithful in your attempt to raise the financial support you need for the outreach, even if it might mean personal sacrifice on your part.

**The goal of the fund raising process is twofold:**

- To build faith in the participants as they see God faithfully provide.
- To develop outreach partners who share in the joy of the journey that God is taking you and your team on and share in your work on the mission field.

## **STRATEGY**

- Each member of the team will have an individual goal that will cover his or her share of the necessary funds. Each team member does his/her share to raise support by contacting friends and acquaintances and asking them to contribute financially to the outreach trip.

***All checks are tax deductible and should be made payable to HEART.***

Checks from supporters should be sent to the Team Member, who then completes a HEART Deposit Form that is turned in to the HEART office.

## **Steps to Support your HEART Team trip**

A plan to discover supporters starts with:

- The conviction that God already has chosen the people to support you.
- Realizing that God has not asked you to be a "Lone Ranger." He wants others to have the chance to be involved in your ministry.

Fund-raising is often confused with asking people for a handout. It's not!

By committing to a HEART Short Term Trip, you are putting yourself in a position to learn about missions and God's love for other people and cultures. When people contribute to your trip, they are not helping out a poor person, they are giving to a whole ministry. They are sending a delegate or a whole team out to answer a calling.

Through the process of raising support, you will find that people want to be involved with what you are doing and what God is doing not only in your life, but also the lives of those you will reach on the field. They want to be your partner in your outreach endeavor.

- Step 1**      Make an exhaustive list of the people you know – friends, relatives, neighbors, business associates, old schoolmates, clubs and civic groups to which you belong.
  
- Step 2**      Pray and seek God's wisdom before sending out a letter to a non-believer. You may need to adjust the letter.
  
- Step 3**      Send them a letter explaining your outreach and asking for their prayer and financial support.
  
- Step 4**      Call or visit them if that is more appropriate.
  
- Step 5**      Be sure to send a thank you note to all who do support you.  
You'll also want to send them a letter after you return from your trip to let them know what happened.

## **BIBLICAL PRINCIPLES OF FUND RAISING**

- Fundraising is for the Lord. There is no reason for shame.
- Fundraising is a ministry/relationship of discipleship to the person you are asking.
- Fundraising is sharing the vision that God has given you.
- Fundraising is allowing others to share in that vision and in what God is doing.
- Fundraising includes planning.
- Fundraising is a process, not an event

### 1. God is the owner of all.

God created all. Genesis 1:1

God retains ownership. Lev. 25:23 and I Chron. 29:14

We must recognize this if we are to have fellowship with Him.

### 2. We are to be good stewards.

Our personal resources, I Cor. 3:16, 6:19

Our material resources, Gen. 1:28, II Cor. 8:13

Our time, Eph. 5:15-16

### 3. We are to help others become good stewards.

Help them in their perception of who is the owner. 1 Tim. 6:17

Help them grasp the scope of their stewardship. 1 Tim. 6:18

The ultimate favor, 1 Tim. 6:19

## **POLICY**

HEART short-term trips are not funded by HEART or any one local church. Individual team members raise the funds for short-term trips.

## **SAMPLE FUND RAISING LETTER**

(The example below is for individuals. You may decide as a team to send a team letter.)

Dear Friends and Family:

As you know, (spouse) and I have been very active in working with HEART. But in the past few years, we have felt a desire to serve in a more personal way.

We have been blessed with an incredible opportunity to travel to Kenya next \_\_\_\_\_ and work with HEART (Health Education Africa Resource Team).

I would like to invite you to partner with us in prayer as we embark on this adventure. It will be very challenging for us physically and emotionally, but we know that this is a great opportunity to serve Christ! In order for our trip to become a reality, we need to raise \$3,500.00 per person to cover the expenses of airfare, food, lodging, and teaching supplies.

If you feel God is leading you to contribute financially to this ministry, we invite you to share this service opportunity with us. Please make your check payable to: "HEART" and mail it to us no later than \_\_\_\_\_. That is the deadline for our team to purchase airline tickets.

We thank you in advance for your prayers and financial support. We truly feel blessed to be a part of this ministry and to share it with you.

In God's Hands,

## SAMPLE RESPONSE CARD

Yes, I'm excited about being on your team of supporters for the HEART Outreach.

\_\_\_\_\_ I Commit to pray for you regularly

\_\_\_\_\_ I want to contribute \$ \_\_\_\_\_ towards the cost of the trip

\_\_\_\_\_ Check enclosed (Please make Payable to HEART)



\_\_\_\_\_  
(Name)

\_\_\_\_\_  
(Address, City, State & Zip)

E-mail: \_\_\_\_\_

**Please return this form to me (address). All contributions are tax deductible.**

# HEART TEAM

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## DEPOSIT SLIP

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**Team Member:** \_\_\_\_\_ **Date** \_\_\_\_\_

**Outreach Team:** **Kenya** \_\_\_\_\_ **(Date of Trip)**

| Donor's Name    | Donor's Address | E-Mail Address | Cash or Check # | Amount | Check Payable To |
|-----------------|-----------------|----------------|-----------------|--------|------------------|
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| <b>Total \$</b> |                 |                |                 |        |                  |

**Instructions for completing this form:**

- Please print all information.
- Turn reports in on a weekly basis.
- Make one copy for your records.
- Use a new form for each deposit.
- Put report in envelope and mail to:

**HEART**  
**P. O. Box 631964**  
**Highlands Ranch, CO 80163-1964**

Make checks payable to HEART. The IRS does not recognize checks to individuals as Tax Deductible Contributions. Should someone make a check payable to you personally, make sure to endorse it to HEART before you turn it in.

Have contributors send all funds to you, the team member, and you send them on to HEART with this form to be sure the funds are designated for your support. **Please make sure you send a thank-you to all your contributors!**